



# المؤتمر الدولي العلمي الحادي عشر للهندسة الكيميائية الخضراء حول "أثر تحولات الطاقة على حماية البيئة في ظل تحقيق أهداف التنمية المستدامة"

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القاهرة – جمهورية مصر العربية

Carbon Footprint Management with  
Blockchain Technology

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**Enppi**



# Carbon Footprint Management with Blockchain Technology

## Agenda

- Overview
- Opportunities
- Use Cases
- Challenges
- Conclusion

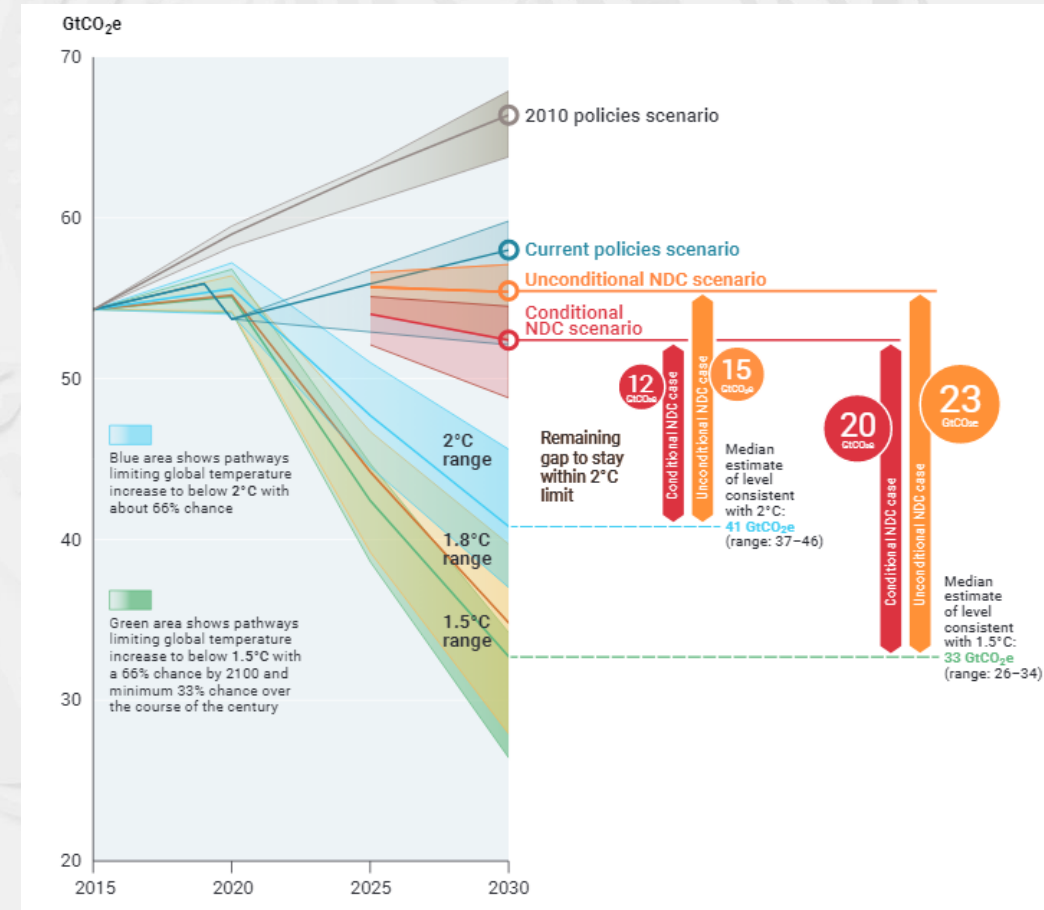
# Carbon Footprint Management with Blockchain Technology

## Emission Gap for 2030

*“We are the first generation to feel the impact of climate change and the last generation that can do something about it.”*

*Barack Obama*

- Current measures set the world for 2.8 degC
- The world needs to reduce annual GHG emissions by 45% by 2030.



Source: [unep.org/Emissions Gap Report 2022](http://unep.org/Emissions_Gap_Report_2022)

## Carbon Footprint Management with Blockchain Technology

- Climate action requires a wholesale transformation of economies, businesses, and societies.

*“Accelerating, encouraging, and enabling **innovation** is critical for an effective, long-term global response to climate change and promoting economic growth and sustainable development.”*

Article 10, the Paris Agreement

- Emerging technologies, such as Blockchain, have the potential to boost global action toward the Paris Agreement goals.

### The Closing Window

Climate crisis calls for rapid transformation of societies

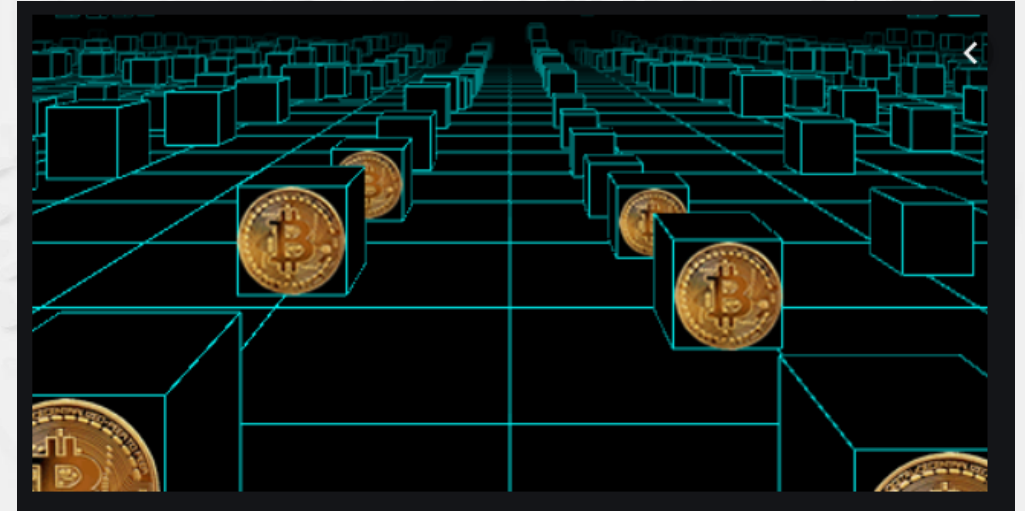


Source: [unep.org/Emissions Gap Report 2022](https://www.unep.org/emissions-gap-report-2022)

# Blockchain Technology

## Blockchain: Bitcoin Brings New Concepts

- The underlying technology beyond Bitcoin
- ‘Establishes trust between two mutually unrelated parties’, by European Commission
- The rise of “trustless trust” concept
- A series of possibilities for blockchain-based innovative applications in all industries



# Blockchain Technology

## Blockchain Features

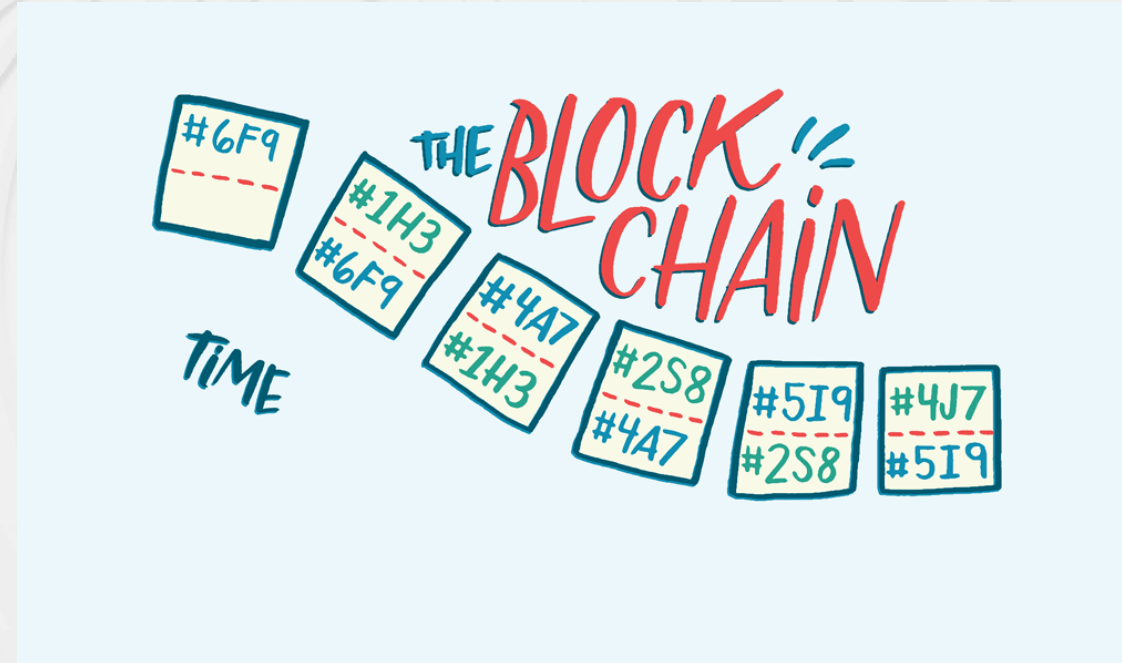
- A distributed electronic ledger
- Data are stored in the form of blocks
- No centralized node or authority
- No single point of failure
- No trusted third party
- No intermediary costs



# Blockchain Technology

## Blockchain Ledger

- An expanding chronologically ordered list
- Cryptographically signed, irrevocable transactional records
- Miners perform block verification
- Contains simple transaction data to a software code - called a smart contract



**Smart Contract:** An executable code triggers an automatic action when predefined conditions are met

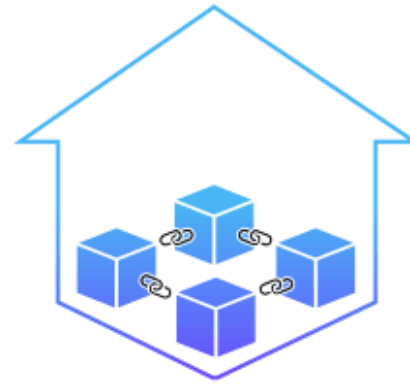
# Blockchain Technology

## Blockchain Network Types



### Public Blockchain

Anyone can participate in the network such as Bitcoin and Ethereum



### Private Blockchain

One institution exclusively owns the network



### Consortium Blockchain

Pre-selected group of participants establish a consortium and control the consensus process



# Carbon Footprint Management

## Carbon Footprint Management



Total GHG emissions produced directly and indirectly by an individual, product, event, or organization.

- Helps organizations forecast future emissions, calculate the actual output, manage market transactions and ensure compliance with regulations.
- Carbon reduction management strategy is extended to the value chain level rather than the organization level.

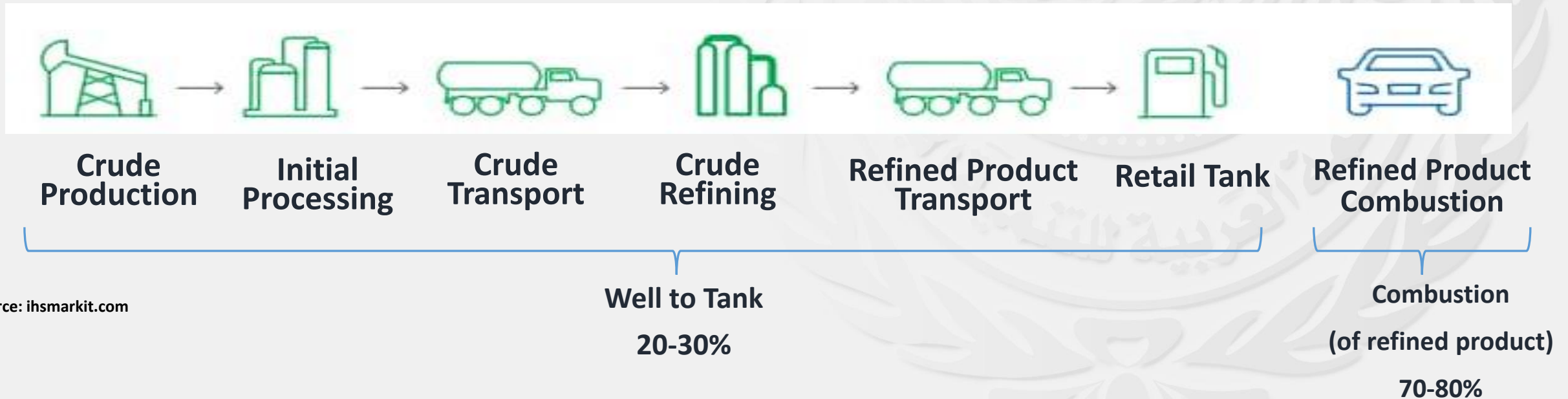


Source: carbonfootprint.com

# Carbon Footprint Management

## Life Cycle Assessment

- Involves the assessment of a product's impact on carbon emissions during all the stages of its life cycle (i.e., from extraction to disposal).



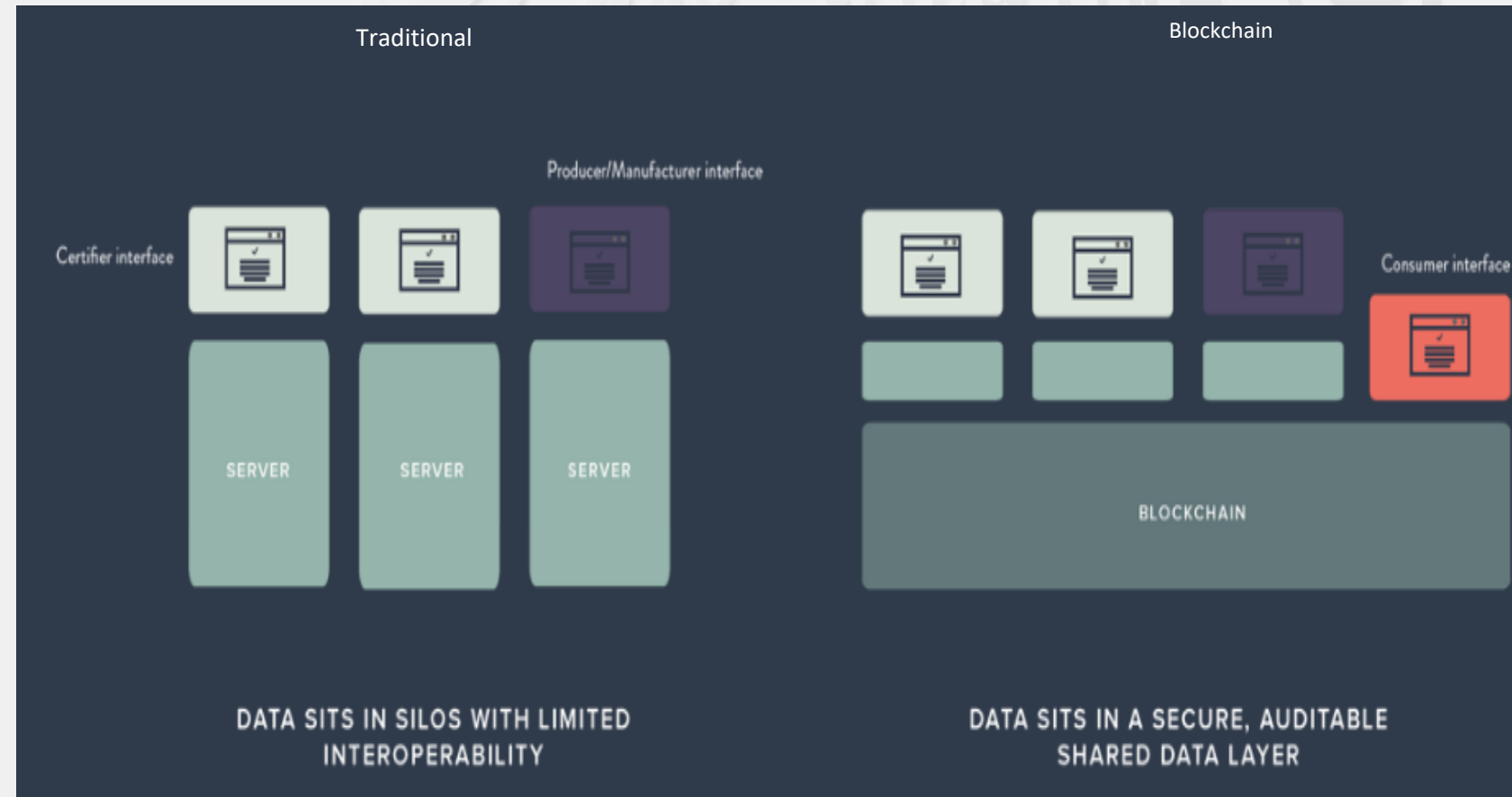
Source: ihsmarket.com

Share of Emission for Refined Products Life Cycle

# Carbon Footprint Management with Blockchain Technology

## Blockchain-enabled Platform for Carbon Management

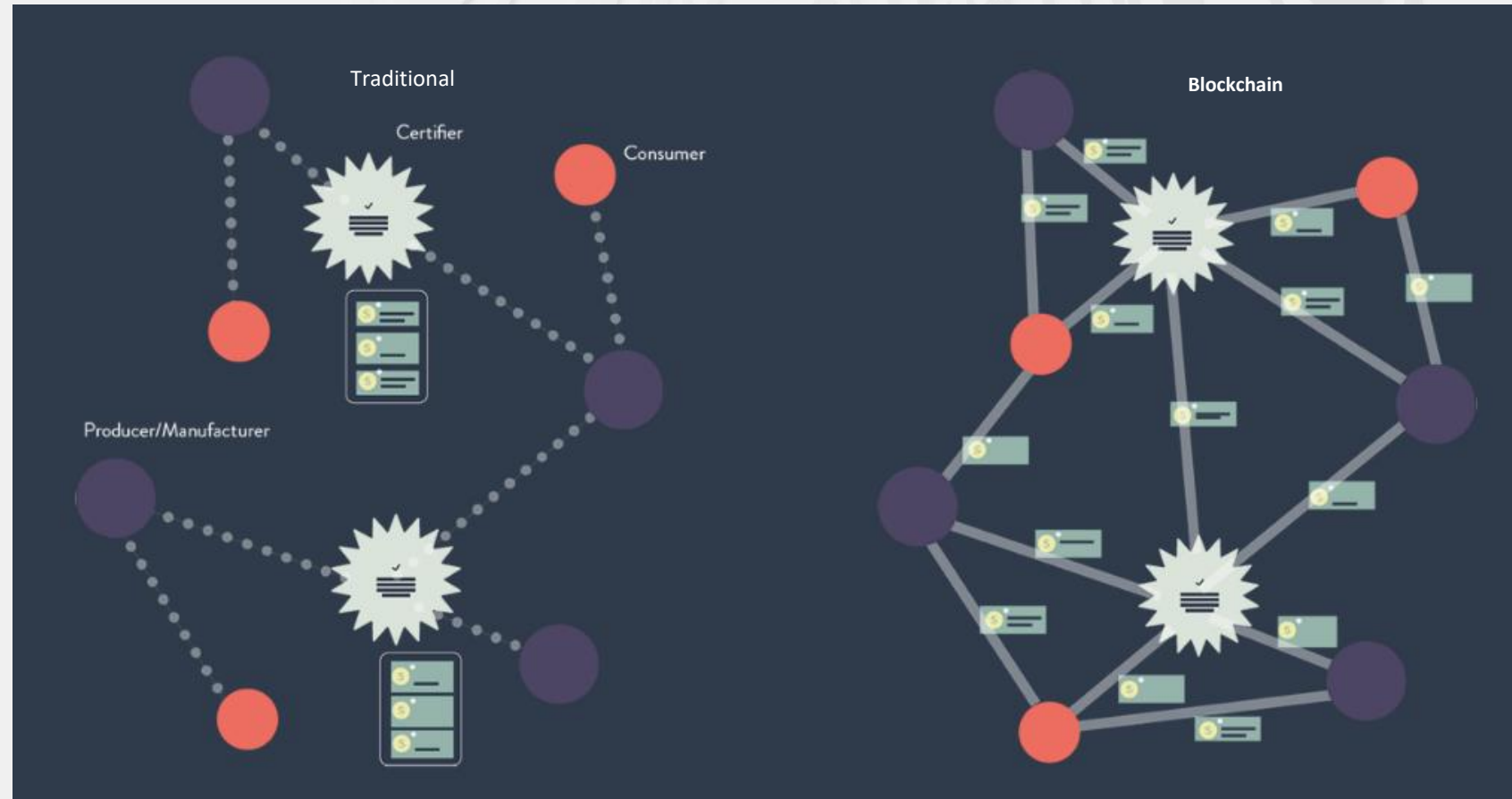
- Decentralization
- Tamper-proof
- Transparency
- Immutable audit trail



## Carbon Footprint Management with Blockchain Technology

### Blockchain-enabled Platform for Carbon Management: Major Roles

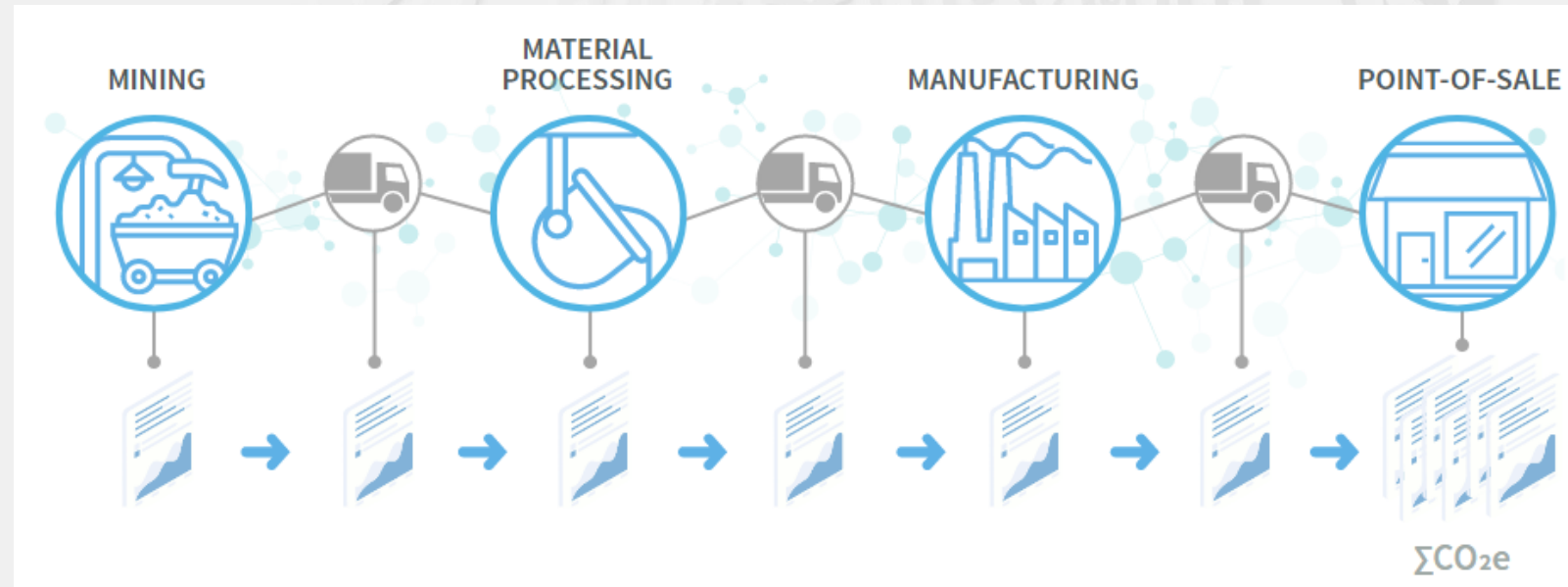
- Regulatory Authority
- Actors
- Certifiers
- Registrars



## Carbon Footprint Management with Blockchain Technology

### Opportunities: Blockchain-based Value Chain

- Product data:
  - Ownership data
  - Time stamping
  - Location data
  - Product specific data
  - Environmental impact data



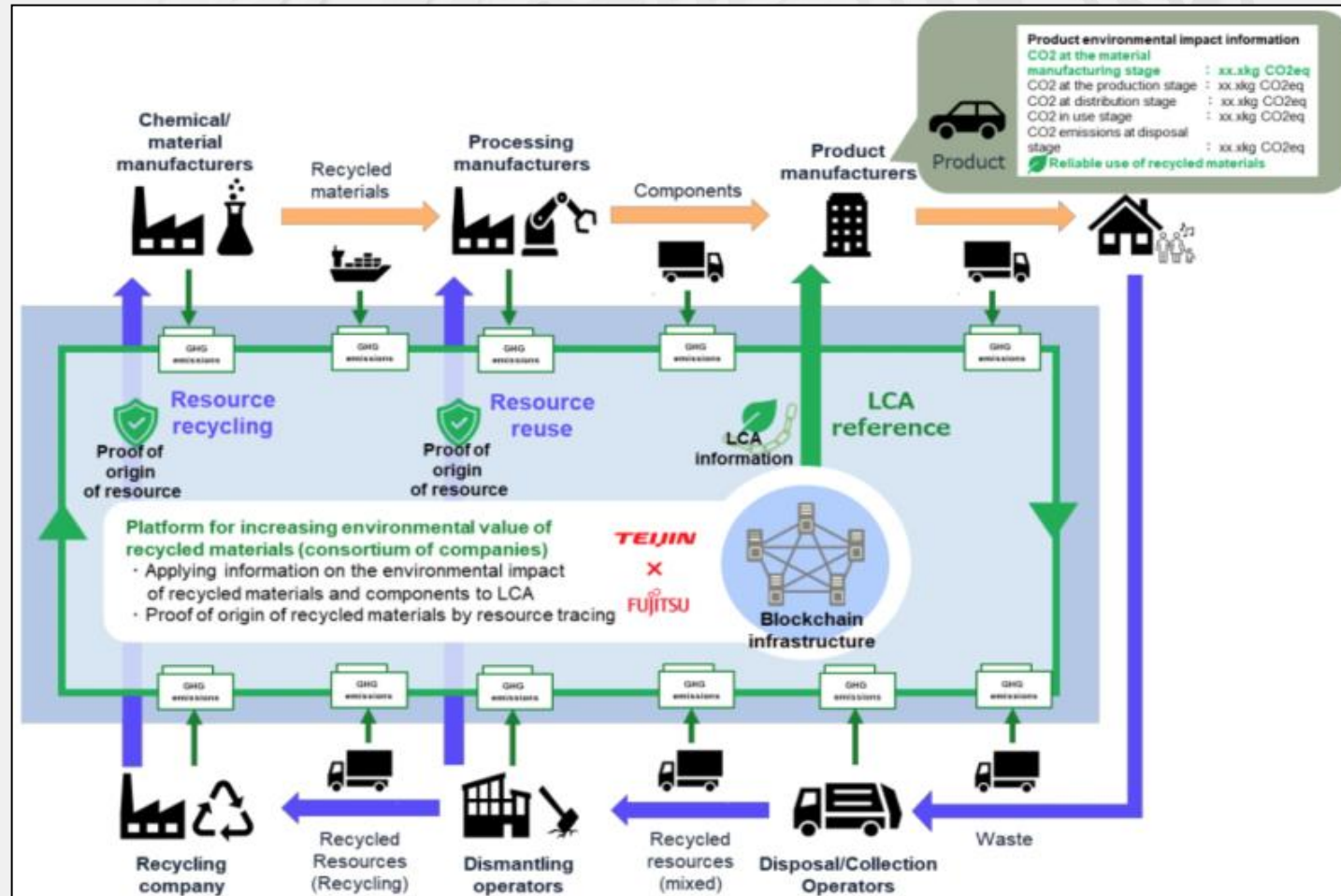
Source: rmi.org

- Smart contracts authenticate the exchange of a product between two parties in the value chain

# Carbon Footprint Management with Blockchain Technology

## Use Cases: Value Chain Management Platform

- Launched by Teijin and Fujitsu to promote manufacturers' environmental value of recycled materials and enhance environmentally conscious designs





## Carbon Footprint Management with Blockchain Technology

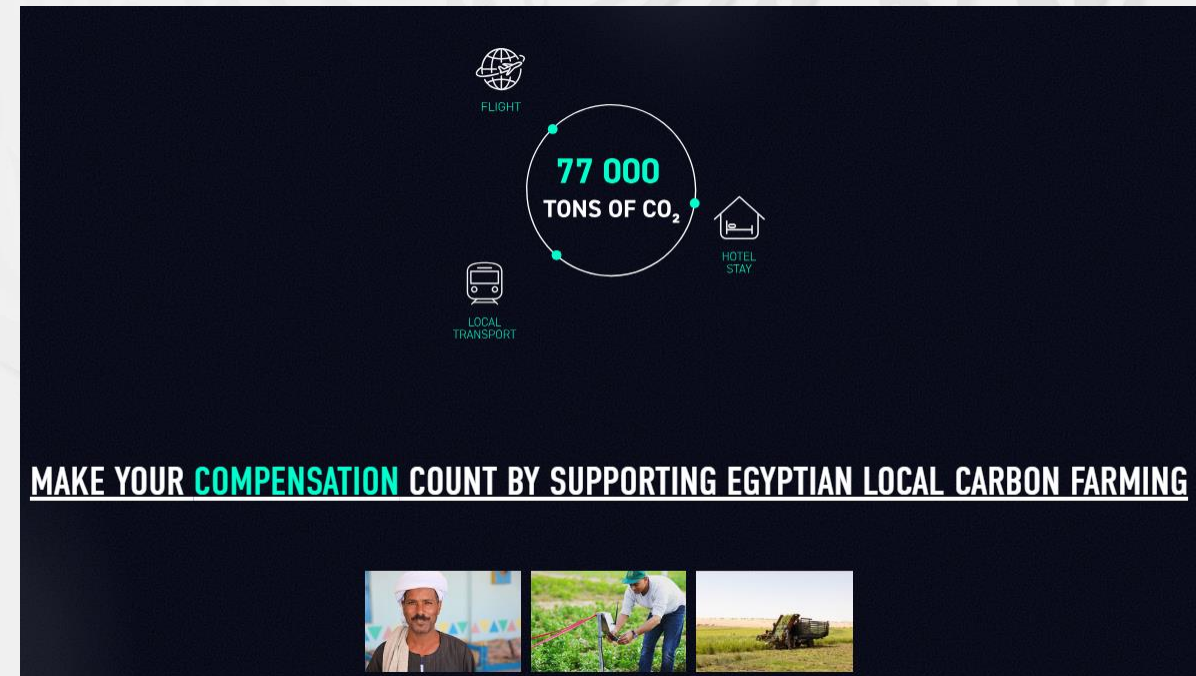
### Use Cases (cont.): Carbon Markets in China

- Energy Blockchain Labs, based in Beijing, China, is implementing a distributed energy ledger, using IBM Blockchain technology. It bridges the data gap between the finance and green economy, including the emission enterprises, certification bodies, third-party inspections, carbon asset exchanges, and governments.

## Carbon Footprint Management with Blockchain Technology

### Use Cases (cont.): Carbon Markets in Egypt


- ZeroCOP27 a pilot project to encourage individuals and companies to offset the carbon footprint of their travel and stay at the conference.
- By buying EoL agricultural carbon credits through the Zero Fund blockchain-powered platform, visitors will not only be offsetting their travels but also directly investing in the green transition of local Egyptian smallholder farmers.



77 000  
TONS OF CO<sub>2</sub>

FLIGHT  
HOTEL STAY  
LOCAL TRANSPORT

MAKE YOUR **COMPENSATION** COUNT BY SUPPORTING EGYPTIAN LOCAL CARBON FARMING







# Carbon Footprint Management with Blockchain Technology

## Challenges

- Lack of awareness of the technology
- Limited technical expertise
- Lack of new organizational policies
- Regulation and governance
- Preserving Security and Privacy



## Summary & Conclusions

Achieving net-zero by 2050 is nothing short of a momentous endeavor

Enabling innovation is critical for an effective global response to climate change

Blockchain is a game changing technology capable of accelerating actions that reduce carbon emissions